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Charmin, Taco Bell and Pringles are among the brands using the nascent tech to sell virtual collectibles, authenticate products via QR codes and offer digital passes to events.

NFTs pose real marketing value that may outlive current mania

Adobe has announced the newest iteration of its Real-Time Customer Data Platform (CDP), an application for first-party data-driven customer acquisition and engagement. Adobe Real-Time CDP aims to help ...

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Adobe Announces CDP Built for First-Party Data

Park City Group, Inc. , the parent company of ReposiTrak, Inc., a B2B e-commerce, compliance, and supply chain platform that partners with retailers, wholesalers, and their suppliers, to accelerate ...

Park City Group, Inc. Schedules Fiscal 2021 Third Quarter Earnings Conference Call and Webcast

Docs and nurses, moms and dads—and kids. Now there's a vaccination coalition that can make a difference. This edition of the Coronavirus Briefing is 2,500 words long and will take you 9 minutes to ...

Coronavirus Briefing: Moms will help us find our way

There was a clash of circumstances that I became faced with, and I had to make a decision from an integrity standpoint and for the person of Kyle Smith, both

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from a personal standpoint and as a ...

Sand Springs Leader E-Edition

Q3 2021 Earnings Call May 6, 2021, 8:00 a.m. ET
Contents: Prepared Remarks
Questions and Answers Call Participants
Prepared Remarks: Operator
Good day, and welcome to this Tapestry conference call.

Tapestry, Inc. (TPR) Q3 2021 Earnings Call Transcript

Van Doren built a checkerboard shoe empire that harnessed the power of skate and surf culture to become a global streetwear player.

Vans Founder Paul Van Doren, Southern California Lifestyle Brand Pioneer, Dies at 90

Q1 2021 Earnings Call May 03, 2021, 4:30 p.m. ET
Contents: Prepared Remarks
Questions and Answers Call Participants
Prepared Remarks: Operator
Good day, and thank you for standing by. Welcome to the ...

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ZoomInfo Technologies Inc. (ZI) Q1 2021 Earnings Call Transcript

Stocks fell around the world on Tuesday as traders remained unsettled by rising prices and the impact that could have on inflation. But a rebound in technology stocks in afternoon ...

Stocks Tumble as Inflation Concerns Resurface

It's true that climate action can create jobs installing solar panels, weatherizing homes, assembling wind turbines, building electric vehicles and planting trees. It's good politics to keep pointing ...

Climate isn't about jobs, and that's OK

LONDON, UK // May 7, 2021 / In compliance with Listing Rule 9.6.1, the Company has submitted a copy of each of the following documents to the National ...

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Gamesys Group PLC Announces Publication of Annual Report and Notice of AGM

Traditionally this was primarily done through keyword searches on the Google search engine, or keywords used in content of third ... Standard plan. For a complete suite of email marketing tools ...

Best online marketing services of 2021

The results were part of the March edition of the Events Participation ... to help organizers understand the attitudes of the marketing community towards conference attendance.

Most marketers expect to attend in-person conferences by early 2022

Hemp, Inc. (OTC PINK: HEMP), a global leader in the industrial hemp industry with bi-coastal processing centers, announced today this week marks the one year anniversary of Florida's state hemp ...

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Hemp, Inc. Continues Massive Expansion In Florida

Only later did Mestel discover that Primary Wave was the only publisher to offer Love a marketing plan for the catalog ... of Cobain's lyrics on special-edition sneakers.

Inside Primary Wave's \$1.5 Billion Hit Factory

The Zebra entered 2020 coming off a \$38.5 million funding round with plans ... handbook," Melnick said. Melnick said company executives focused on three key areas: —Reevaluating its ...

In Austin's biggest funding so far in 2021, startup the Zebra raises \$150 million

Q3 2021 Results Conference Call May 06, 2021 08:00 AM ET Company Participants Christina Colone - Vice President of Investor Relations Joanne Crevoiserat ...

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Tapestry, Inc. (TPR) CEO Joanne Crevoiserat on Q3 2021 Results - Earnings Call Transcript

Q1 2021 Earnings Conference Call May
03, 2021, 04:30 PM ET Company
Participants Jerry Sisitsky - IR Henry
Schuck - CEO Cameron Hyzer - CFO ...

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